



**Welcome to the home of fresh,  
nutritionally balanced meals  
for nurseries**

**with the expert seal of approval from Annabel Karmel, MBE**

**We take care of all your food needs, providing an exceptional service, value for money, and meals that your little ones will love.**

Together with the expertise and trust of the UK's No.1 children's cookery author Annabel Karmel, we deliver the freshest, tastiest meals to early years settings nationwide.

Delivering cost effective lunches, teas and desserts, and specialising in catering for allergies and special dietary requirements, let's fuel your children with the best nourishment for busy days of play, learning and development.

**We know how important it is for children to stay fuelled on the right foods whilst in your care.**

We also recognise the importance of introducing a diverse range of delicious flavours to encourage good, healthy eating habits for the future.

That's why we've partnered with Annabel to pack-in even more goodness whilst ensuring our meals are super tasty.

Children will experience everything from timeless favourites to yummy hidden veggie dishes and recipes that take a cue from a world of flavours! On top of this, we may also be able to save you money compared to your current catering set-up.



**CONTACT US TODAY: 0121 285 7444 | [info@nurserycateringcompany.com](mailto:info@nurserycateringcompany.com)**

## Why partner with our nursery catering service?

-  We specialise in catering for allergies, intolerances and special requirements.
-  We operate a simple ordering process with support whenever you need it.
-  Our experienced chefs operate the highest quality standards in our state-of-the-art kitchen.
-  With a suite of Annabel Karmel marketing materials available to your nursery, you can show that you are leading the way in nutritional excellence.
-  You will be serving meals that parents will love, knowing that their little ones are in great hands.
-  Whilst we'd like to be your long-term partner, we can provide immediate support in case of a food emergency.
-  No more managing stock or shopping for the best priced ingredients. We free-up staff time and do the leg work for you.
-  Only order what you need, dramatically reducing food waste.
-  You need minimal equipment to set-up with us. In fact, we can help with the instillation of an oven and freezer.
-  We are about keeping costs down. Our cost per dish model is a clearly defined fixed overhead, which can be incorporated into your price.

## Need help in a hurry? No problem!

Whether you have a staffing emergency, you've been let down by another supplier, or you need to cut costs, we've got you covered. Simply drop us a call or email.

**Contact us today:**

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# Delivering the freshest meals on time. Every time

We know that you've got enough on your plate, which is why we've made our ordering service fuss-free and super simple



## ORDER ONLINE

Simply visit our website, complete the online order form and our chefs will get to work! Our 3-week rotational menu has been expertly curated to ensure lots of variety and nutritional balance.



## ALLERGY CHECK

Our extensive menus allow you to order meals for allergens, intolerances or special requirements. We are also at the end of the phone to guide you.



## ON OUR WAY

Frozen at the peak of freshness, our nutritionally balanced meals are delivered via our fleet of vehicles which are fitted with state-of-the-art tracking and refrigeration equipment.

# Nutrition sits at the very heart of our business

Together with Annabel Karmel, we recognise the key role good food and healthy diets plays in a child's life-long development. What they eat now will shape their future preferences.

Our nutrient-based standards for our nursery menus have been designed by Annabel, our experienced chefs, and food technologists around the Eat Better start Better Guidance.

We pride ourselves in ensuring that every child, no matter what their requirement, receives the correct meal to support their needs.



# Show that you are leading the way in nutritional excellence

For parents and carers, what children eat when in your care is really important to them. Your setting is perfectly placed to relieve those anxieties by promoting your first-class menus curated by Anabel Karmel, one of the most trusted names in children's food.

When you start your partnership with us, you will have access to a dedicated marketing toolkit which enables you to download and print a range of useful Annabel Karmel branded marketing materials, including flyers, branded menus, photography, recipe cards, and more.

Let's make food a key selling point for your nursery. You could even plan an open day for current and prospective families to sample your new menus!

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